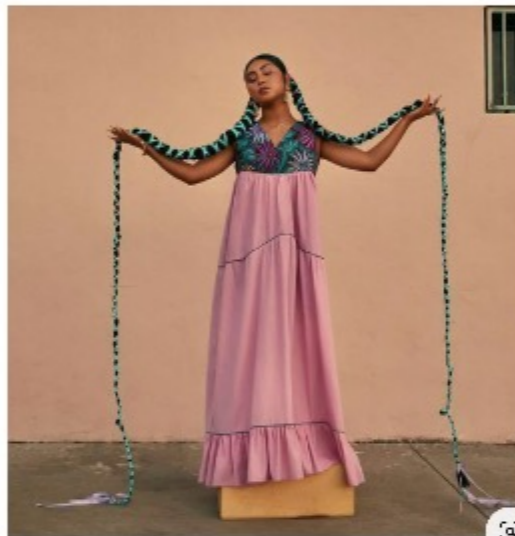


SOMOS "WE ARE"

The SOMOS "WE ARE" project is a fashion design challenge inspired by the rich cultural tapestry of Hispanic and Latino communities. The initiative aims to celebrate Hispanic Heritage Month by encouraging participants to create innovative fashion pieces that honor their cultural roots, showcase traditional elements, and promote unity within the community. Explore and express your heritage through fashion by drawing inspiration from traditional textiles, patterns, symbols, and colors. Feel empowered to embrace your cultural identity by fusing tradition with modern fashion design. Incorporate positive and unifying messages that uplift and motivate the community.



hope & wonder™

Hispanic Heritage Month 2025