

JEFFREY

EVERY WOMAN CAN BE AN

ICON



INTRODUCING
Mackie
BOB MACKIE

Only at JCPenney

For decades, award-winning costume and fashion designer Bob Mackie has dressed some of the world's most iconic women. His use of vibrant colors, fabrics and exquisite details are legendary.

Now with this exclusive Bob Mackie X JCPenney collection — available for a limited time — women everywhere can dress like an icon and dare to be noticed.

Yes, JCPenney.

In select stores & online September 11
Sizes 2–24.



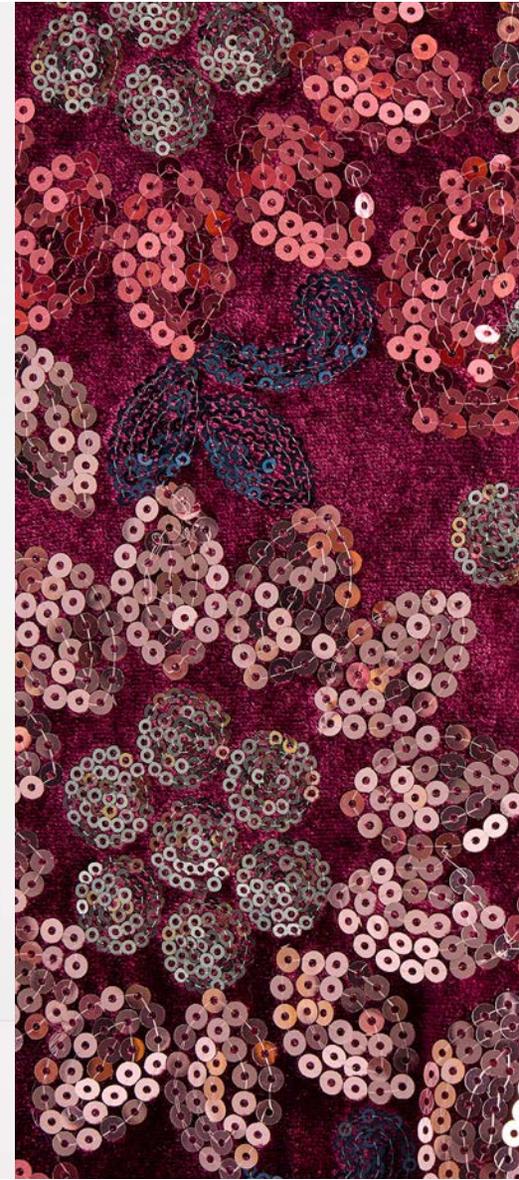
Mackie
BOB MACKIE

“WHEN YOU WEAR A MACKIE,
YOU DARE TO BE NOTICED.”

@bobmackie



Sequin with satin back bow dress \$169
Sizes 2-16 169-3130



Floral sequin velvet dress \$129
Sizes 2-16 169-3123
Plus sizes 18-24 169-3141

INTRICATE SEQUIN DETAIL
MACKIE IS KNOWN FOR



Sequin cutaway halter sheath dress \$149
Sizes 2-16 169-3132
Plus sizes 18-24 169-3148



Powermesh sequin with illusion waist & hem dress \$249
Sizes 2-16 169-3128
Plus sizes 18-24 169-3145



Spaghetti strap ombre sequin dress \$299
Sizes 2-16 169-3119
Plus sizes 18-24 169-3136



Beaded velvet maribou-hem dress \$169
Sizes 2-16 169-3122
Plus sizes 18-24 169-3140



One-shoulder ombre sequin dress \$179
Sizes 2-16 169-3121
Plus sizes 18-24 169-3139

“BORN TO STAND OUT.” @bobmackie



Zebra sequin back zip dress \$139
Sizes 2-16 169-3129
Plus sizes 18-24 169-3146



V-neck ombre sequin dress \$219
Sizes 2-16 169-3118
Plus sizes 18-24 169-3135



Stretch velvet jumpsuit \$179
Sizes 2-16 169-8013
Plus sizes 18-24 169-8014



Multicolor cowlneck sequin dress \$149
Sizes 2-16 169-3127
Plus sizes 18-24 169-3144



“I DON’T DESIGN FOR THE **SHY.**” @bobmackie



Sequin ruched-back dress \$139
Sizes 2-16 169-3133
Plus sizes 18-24 169-3149



V-back sequin dress \$139
Sizes 2-16 169-3124
Plus sizes 18-24 169-3142



Powermesh beaded one-shoulder dress \$279
Sizes 2-16 169-3120
Plus sizes 18-24 169-3137
Available only at jcp.com



V-back sequin lace dress \$159
Sizes 2-16 169-3126
Plus sizes 18-24 169-3143



Stretch velvet halter dress \$189
Sizes 2-16 169-3134
Plus sizes 18-24 169-3138



Printed taffeta a-line dress \$139
Sizes 2-16 169-3131
Plus sizes 18-24 169-3147



Sequin taffeta bubble dress \$139
Sizes 2-16 169-3125
Available only at jcp.com

A photograph of three women posing together. The woman on the left has long dark hair and is wearing a black sequined dress with large hoop earrings. The woman in the center has dark curly hair, is smiling broadly, and wearing a black and white horizontally striped sequined dress with long fringe earrings. The woman on the right has long blonde hair and is wearing a black sequined dress with long, multi-strand fringe earrings. The background is plain white.

“I DESIGN DREAMS.”

@bobmackie

Shop the full collection at jcp.com

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